



Cardenas, Raul Index.

Interview: Fall 2018

Time stamp	Title	Partial Transcript	Keywords/Subjects	Synopsis	Hyperlinks	GPS Coordinates
1:16	<i>Growing up in Del Rio</i>	"Well I, uh, grew up in a family of seven..."	Del Rio; tailor; small town; grocery store	Dr. Cárdenas describes his childhood and family businesses in Del Rio, Texas		29.3709° N, 100.8959° W
2:17	<i>Education and Early Careers</i>	"From there, once I graduated..."	University of St. Mary's, San Antonio; Cal Berkeley; assistant vice chancellor	Dr. Cárdenas describes his higher educational career, marriage, first few teaching jobs, and moving to El Paso and Berkeley.		29.4523° N, 98.5641° W; 37.8719° N, 122.2585° W
4:40	<i>Transitioning to Phoenix</i>	"At that time, the job opening..."	South Mountain; nominated; tension; South Phoenix	Dr. Cárdenas describes moving to Phoenix, being nominated president and the challenges that ensued.		33.4067° N, 112.0735° W
5:45	<i>A Rocky Start</i>	"Again, there were folks that felt that the college..."	Governor Babbitt; state board; Casa Grande; senator Verne McCutchan	Dr. Cárdenas describes the uphill battle against the state board to get the school approved, including the final decision meeting made in Casa Grande.	https://bit.ly/2PheuJn ;	32.9110° N, 111.7734° W



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8:11	<i>Breaking Ground</i>	"But, the condition was..."	Temporary; architect; Bennie Gonzales; budget	Dr. Cárdenas describes his work with famous Southwest architect Bennie Gonzales to construct a campus that fit the state board's requirements.	https://bit.ly/2Pkl3eu	
11:00	<i>SMCC - The Early Days</i>	"First, we brought in some trailers..."	Trailers; evening classes; community; classrooms	Dr. Cárdenas describes the first year of SMCC, hiring his staff, and the early challenges of being president.		
14:29	<i>Personal Goals</i>	"Well, I wanted, I wanted to be a little Harvard..."	Education, accessibility, involved; MLK Day; participation	Dr. Cárdenas describes the personal goals he had for himself and the school and how he got his community involved with SMCC and vice-versa.		
18:34	<i>The Raid</i>	"We had a very interesting..."	INS; raid; immigration; financial aid	Dr. Cárdenas describes the INS campus raid at SMCC.		
20:50	<i>The ACE Program</i>	"The other thing, that perhaps..."	Innovation; programs; institution; connections	Dr. Cárdenas describes the start of the ACE Program at SMCC.	https://bit.ly/2Qf4XI4	



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22:58	<i>The Important Decisions</i>	“Hiring folks...”	Staff; dedicated; vision	Dr. Cárdenas describes what he felt were his most important decisions he made as president.		
24:29	<i>What’s Most Important</i>	“My family...”	Family; kids; grandkids; staff; proud	Dr. Cárdenas describes what he is most proud of in his life; his family and his dedicated faculty.		
28:38	<i>Community Involvement</i>	“And that was the message we wanted to convey...”	Staff; community; caring	Dr. Cárdenas continues to describe his approach to help get the community involved in the school and to involve the school in the community.		
29:40	<i>Vintage South Phoenix</i>	“It’s interesting. As I was driving down...”	Baseline; flower gardens; two-way road; South Phoenix;	Dr. Cárdenas reminisces what South Phoenix was like when he first moved here.		
32:25	<i>Location, Location, Location</i>	“Initially, most of our students...”	Maricopa; downtown; Herd family;	Dr. Cárdenas describes why South Phoenix was chosen as the location for the college.		
34:24	<i>Growth at SMCC</i>	“Well, I think it changed the demographic...”	Demographic; contribution; change; growth; tension	Dr. Cárdenas describes how the growth of South Phoenix affected student life at SMCC.		



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36:10	<i>No Regrets</i>	"Well I don't know that I'd done anything..."	Change; committed; supportive; team	Dr. Cárdenas describes what he would and would not have done differently as president.		
37:13	<i>Culture Shock</i>	"Not the, not the Del Rio-San Antonio thing..."	Berkeley; demonstration; university; culture shock	Dr. Cárdenas describes the culture shock from moving between Texas, California, and Arizona.	https://bit.ly/2Qyp17P ; https://bit.ly/2zllkS9	
38:59	<i>Inspirations as a Leader</i>	"First, my mom..."	Pushed; principal; education; discipline	Dr. Cárdenas describes the people who most heavily influenced him as a leader.		
43:52	<i>Good Advice</i>	"Keep doing what you're doing..."	Important; continue; achievements	Dr. Cárdenas gives advice to current and future leaders of SMCC.		
45:35	<i>Leadership Style</i>	"I guess I've always..."	Involvement; activities; ACE program; heart; commitment; serve	Dr. Cárdenas describes his leadership style and what he looked for in faculty members.		
56:55	<i>Growth at South Phoenix</i>	"The area is growing..."	Growth; light rail; Baseline; future; community	Dr. Cárdenas predicts what he envisions for the future of South Phoenix and SMCC.		



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1:00:22	<i>Citrus College?</i>	"We were gonna call it..."	Citrus College; orange trees; area; South Mountain	Dr. Cárdenas describes the original name idea for the college, and the final decision to name it SMCC		
Video #2 (1:43)						
0:00	<i>A New Title</i>	"..pushing for it. Before I left, I pushed..."	Paradise Valley; chancellor; performing arts center	Dr. Cárdenas describes his role as chancellor at Paradise Valley Community College		33.6529° N, 112.0104° W
Video #3 (3:11)						
0:00	<i>Push for NAU</i>	"Went to Paradise Valley..."	NAU; PVCC; campus; library	Dr. Cárdenas describes his push to get a NAU campus at SMCC		35.1983° N, 111.6513° W
1:38	<i>Allies</i>	"My advisory committee"	State legislators; advisory committee; bridges; community	Dr. Cárdenas describes his allies as president of SMCC.		